

Midpantao Midrah G. Adil II (nickname: DM)

I am a progressive millennial with the mindset of a champion. I am the owner and founder of Digital Outgrow PH, an upbeat and results-driven digital marketing team in the Philippines. Years of training have seasoned me to become the persistent creative that I am now. I started my early years writing for campus publications and later pursued a career in content writing & social media management. Now, I am in search of new ways to help people build brands that change the way we see the world.

Present Address: Bulusan Street, Talomo, Davao City, Davao del Sur, Philippines, 8000

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EXPERIENCES

FULL-TIME EMPLOYMENT

DIGITAL OUTGROW PH, DAVAO CITY, PHILIPPINES — Owner, Founder & Head Content Marketing Strategist

May 2021 - PRESENT

- Collaborated with many startup brands all across the world and helped them achieve their digital marketing goals through the various services I am offering. Most of my clients are from the health and beauty industry, real estate services, medical services, product-based services, and the food industry.
- Served as the main content marketing strategist for the team and assisted clients with their monthly/yearly social media content to help increase organic & paid growth as well as increase brand awareness for their target market.
- Managed a creative team of 5-12 members (designers, writers, virtual admin assistants, social media strategists, etc.) and guided them on the creative direction of all projects. I have played a vital role in quality assurance and fact-checking to make sure that all materials produced are within the brand's standards, are ethical, competitive, and comply with the requirements set by various digital/ social media platforms: LinkedIn, FB, Instagram, TikTok, Mailchimp, WordPress, Constant Contact, Datto, Etc.
- Served as the head of the lead generation efforts to reach monthly target sales. I have been in charge of developing key strategies for closing sales, preparing pitch decks, and speaking with clients to diagnose their problems and see if Digital Outgrow is the right fit for their business.

MEDPRO DISPOSAL, LLC, ILLINOIS, UNITED STATES OF AMERICA— Digital Marketing Coordinator for Inbound and Client Base Marketing (Remote)

Jun 2022 - Oct 2022

- I served as a virtual marketing coordinator for the Inbound and Client base channels.
- Created email nurture campaigns for the company as a conversion tactic targeting segmented audiences such as open pipeline, the customer base, closed lost, etc.
- Offered design and content writing support by helping out in creating marketing collaterals and managing the company's social media platforms, performing SEO and an editorial cycle for the company website's updates, and preparing a monthly client newsletter for the client base.

BLUETELL OUTSOURCING SERVICES/OVERDRIVE, DAVAO CITY, PHILIPPINES— Content Writer & Social Media Manager

January 2021 - May 2021

Account: Telligens Technologies (US-Based IT Company)

SKILLS

- Social Media Management
- Email Marketing
- Content Writing
- Public Speaking
- Journalism
- Poetry Writing
- Graphics Design through Canva and Adobe Express

ELIGIBILITY

PASSER, CAREER SERVICE EXAMINATION – PROF, CIVIL SERVICE COMMISSION
Date of Examination: August 4, 2019,

CERTIFIED DIGITAL BUSINESS STRATEGIST,
iHelp Coaching and Business Solutions Inc.

LANGUAGES

English UK & US, Filipino & Its Sub Languages: Bisaya, Ilonggo, Maguindanao.

- Created website copy for the company, wrote blogs, email newsletters, whitepapers, and other marketing paraphernalia
- Wrote marketing copy for LinkedIn and Emails
- Planned social media content calendars, wrote captions, and managed social media accounts.
- Designed social media cards for the brand.

CARVE BUSINESS MANAGEMENT SERVICES (Digital Marketing Agency), Davao City — Content Writer & Social Media Manager

AUGUST 2019 - OCTOBER 2020

- Planned social media content calendars, managed social media accounts for local and international clients, conducted social media assessment for business pages, participated in product development.
- Prepared digital content and wrote copy for emails, marketing campaigns, blogs, products, websites, landing pages, social media, and newsletters.
- Ran quality assurance on most copy and content outputs.
- Wrote show notes for podcasts

PROJECTS

REALISTA INVESTMENTS (Luxury Real Estate - High-End Market), Marbella, Spain — Content Marketing Strategist / Social Media Manager

MAY 2021 - PRESENT

- Planned and wrote monthly social media content for this Spain-based Real Estate Company. Most of the brand's social media content revolves around repurposed blogs and company resources, as well as new property listings from the company website. With our hashtag and content strategy, we were able to organically raise the number of post engagements and followers compared to previous stats before we managed the brand.
- Wrote marketing emails and assembled them into MailChimp as a weekly email marketing strategy for their lead database of 3000+ subscribers.
- Collaborated with designers & writers to complete web stories, social media stories, website listings, and other marketing paraphernalia to promote newly listed properties.

ALOE HABIT PH (Health & Wellness Networking Industry), Davao City, Philippines — All-Around Digital Marketing Specialist (Ads, Social Media Content Creation, Email Marketing, Graphics Design, Admin Assistance)

February 2021- June 2021 & July 2021-March 2022

- Planned Social Media Calendars, Managed Social Media Content, Generated Reports
- Ran Email Marketing Campaigns
- Augmented Customer Messaging Journey to Generate more affiliate signups
- Managed Livestream & Webinar Events
- Rebranded and designed Marketing Assets from Main Company Resource Bank
- Managed Click Funnels and Website Content Creation
- Community Management and Lead Generation
- Ads Planning & Implementation
- Overall Digital Marketing Consultant for Monthly Strategies
- Prepared MetaAds for lead generation purposes.

DIGITAL TOOLS I CAN WORK WITH

Project Management and Collaboration:

- Trello
- Slack
- Teamwork
- Workplace by Facebook
- Asana

Social Media Management Tools:

- Market Now by Datto
- HootSuite
- FB Business Suite and
- Creator Studio
- Constant Contact

Email Marketing Tools:

- MailChimp
- Market Now by Datto
- Constant Contact

Data Management Tools:

- One Drive
- Dropbox
- Google Drive
- Sharepoint

Booking Tools:

- Calendly
- MS Bookings

Design Tools:

- Adobe InDesign
- Canva

Publishing Tools:

- Issuu

Microsoft Tools:

- MS Word
- MS PowerPoint
- MS Publisher
- MS Excel
- MS Teams
- MS Bookings

Social Media Platforms:

- Facebook
- Instagram
- LinkedIn
- YouTube
- Whatsapp
- Viber
- Tiktok
- Google My Business

BRILY MARKETING (Real Estate Marketing Technology), Netherlands
—Digital Marketing Specialist (Social Media Content Creation, Blog Writing, Graphics Design, Admin Assistance, Lead Generation)

November 2021-May 2022

- Brily is a Smart real estate marketing software founded in the Netherlands. The client came to us to help them gather early sign-ups for their platform. We made this possible by conducting industry research on LinkedIn and connecting with them through cold outreach. Digital Outgrow PH is also responsible for the brand's monthly social media content plan for LinkedIn, Instagram, Facebook. Alternatively, we wrote blogs for the website that is still underdevelopment.

TELLIGENS TECHNOLOGIES, LLC (IT Industry), Cerritos California
—Content Marketing Specialist (Social Media Content Creation, Blog Writing, Newsletter Creation, Email Copywriting)

November 2021-May 2022

- Telligens Technologies is a Managed Service Provider in California. Our project for the brand is composed mainly of content creation: social media posts, email newsletters, and blogs. No direct marketing and sales management is involved per the discretion of the client to keep company privacy and secrecy. Throughout the scope of the project, we have delivered all content outputs that we have promised for the brand. Writing content for the Technology niche is challenging but we made it happen!

MID LIFE BIKERS (Youtubers), UK — Social Media Manager (Social Media Content Creation, Social Media Management, Ads)

November 2021-December 2021

- Mid-Life Bikers are a motorcycle video creator brand on YouTube. During our engagement, we have helped increase the viewerships by at least 30-40% through organic group sharing on Facebook (at least 100 groups per post/episode), creating TikTok videos from their previous trips, posting microcontent on FB and Instagram, and running YouTube Ads for the duo on a limited budget. The increase is not that drastic to satisfy the client, and although the time and budget were limited we are still proud of our work because we have utilized their budget in the best and most ethical way we can without turning into bots and dummy followers.

ALY MARKETING (Outsourced Projects),Philippines —Social Media Manager (Social Media Content Creation, Social Media Management)

November 2021-March 2022

- Aly Marketing is a social media marketing business in the Philippines that outsources some of its content creation projects to Digital Outgrow PH. Throughout our work history, we have delivered all content needs according to the client's standards. We mostly created IG Reels, Carousels, and Single Image Cards for the client.

FOREVER ENTREPINYOY (Business Networking),Philippines — Social Media Manager (Social Media Content Creation, Social Media Management, Ads, Lead Generation)

January 2022-April 2022

- Forever Entrepinoy is the business branch of Aloe Habit PH. The client came to us with one problem in mind. How does she separate the business side of her business from her product store? Previously, we have run successful ads for the brand which has

OTHER PERSONAL DETAILS:

Current age: 25 years old

Birthdate:
04/04/1997

Religion: Islam

Civil Status: Single

Place of Birth:
Tacurong City

Sex: Male

Parents:
Atty. Midpantao L. Adil, Al-Haj (Deceased)
Rahma Fe Gasparillo (Deceased)

GOVERNMENT IDENTIFICATION

SSS ID:
09-4579068-2

TIN: 756-900-421

PhilHealth:
170504512919

Pag-Ibig MID:
121247843725

drastically raised the reseller to sign up rates by upto 100%. Our messaging campaigns were successful and have led to hundreds of signups.

FULGENT WELLNESS (Business Networking),Philippines — Social Media Manager (Social Media Content Creation, Social Media Management, Ads, FB Community Management, Video Editing)

October 2021-Present

- Fulgent Wellness is a startup health and wellness brand in the Philippines. This MLM company started from scratch with little to no online presence. After a series of meetings and campaign planning, we have helped launch the brand through a virtual event that garnered more than 700+ signups. After the launch, we spent months building on their social media presence through a series of daily social media posts that highlights their products and their company culture. We are also in charge of maintaining the brand's FB community as well as helping out with several video projects.

EPIKEN WORKS & SUPPLIES SERVICES (Product-Based Business, Mirrors), Cavite, Philippines — Social Media Manager (Social Media Content Creation)

July 2021

- Epiken Works & Supplies Services is a Glass & Engineering Supplies Service Provider in Kawit, Cavite. They came to Digital Outgrow for a one-month worth content calendar for their business page on July 2021. Our team has delivered a variety of soft-sell and hard-sell content (both social media stories and feed posts) for their business.

RINAPRENEUR PH DEPOT (Variety Products-E-commerce),Laguna, Philippines — Social Media Manager (Social Media Content Creation)

July-August 2021

- Rinapreneur PH is a one-stop luxury for less shop in Santa Rosa, Laguna dedicated to offering the latest trends in fashion, home and kitchen essentials, imported goods, and etc. The proprietor came to us to get assistance in fixing her online shop. In turn, we rebranded the business giving it a new logo, a new cover banner, and a new template for its products and services to improve brand recognition. We have also created an editorial cycle for the brand which consists of hard sell and soft sell content intended to generate leads (both paid and organic)

RADIANTZ BEAUTE MANUFACTURING (Manufacturing Business), Quezon City, Philippines — Social Media Manager (Social Media Content Creation)

December 2021-March 2022

- Working with Radiantz Beaute International is one of our firsts in the manufacturing industry. The client specializes in manufacturing and distributing white-label health and wellness products in the Philippines. Our project scope from December 2021-March 2022 is all about social media content creation, graphics design, and copywriting. No social media management and strategy were involved as the client only opted for creative support.

PURIAIR PHILIPPINES (Product-Based Business: Air Purifiers), Taguig City, Philippines — Social Media Manager (Social Media Content Creation, Ads Management, Video Editing)

December 2021-March 2022

- Our project scope consists of monthly content creation, promo ideation, and ads management to raise the number of daily inquiries. No sales strategy is involved in

this engagement because the client has a separate team working on chat conversions and e-commerce sales. Our work is mainly focused on bringing in leads to their social pages: Instagram and Facebook; and so far, we have been doing so based on the client budget. As part of our creative efforts, we also performed several product shoots as freebies for the client. The client has been loyal with Digital Outgrow and that is why we did not hesitate to give some free services (video editing & photoshoots).

KISEU PHILIPPINES (Product-Based Business: Make-Up), Taguig City, Philippines — Social Media Manager (Social Media Content Creation, Ads Management, Video Editing)

December 2021-February 2022

- Kiseu was a short-time project for us. The client is a cosmetic brand in the Philippines and probably our first client in the industry. Our role was to create a monthly social media calendar for the brand's social media pages. Although there were struggles in keeping up with sales, we have delivered the agreed number of outputs with finesse and no delay. We also took part in promo ideation and have created TikTok videos as advertising materials for the brand. KiseuPH is the sister company of PuriAir Philippines.

LV SKIN ESSENTIALS (Skin Care Products & Beauty Salon and Spa), Guiguinto, Bulacan , Philippines — Social Media Manager (Social Media Content Creation, Ads Management)

January 2022-May 2022

- LV Skin Essentials is a Skin Care Brand in the Philippines managed by Larra Ventura. The client came to us for help on content creation. We are managing two of their social media pages: one for their products, and one for their spa and salon. We have ran ads for the business that have garnered them product inquiries and salon bookings for their beauty services. One of our most successful strategies was introducing the brand to the local market. By joining 100+ groups in Guiguinto, Bulacan, and sharing out posts from the business page, we we're able to receive organic inquiries without spending money on ads.

HOPE SKIN (Product-Based Business; Skin Care Products), Philippines — Social Media Manager (Social Media Content Creation)

February 2022-April 2022

- Hope Skin is a beauty brand in the Philippines managed by YouTube Creators Hope and Josh (Joshope). The client came to us to help them establish a visual identity guide for their social media business. We have suggested palletes, typefaces, and other visual markers to help them get a cohesive brand image online. We took part in creating daily social media posts for the business so that their affiliates can have more marketing materials that they can use for their selling process.

TAKOZILLA (Food Business), Bulacan, Philippines — Social Media Manager (Social Media Content Creation, Ads)

July 2021-August 2021

- Takozilla is a Takoyaki Restaurant in San Jose Del Monte Bulacan. They came to us to avail a content plan for their social media channels. We also helped in the creation of their business logo and their visual branding in the digital space. We have elevated the brand to help the business look more professional and market-ready.

NAGMAMAHAL KONSEHALA LARRA VENTURA (Political Ads), Bulacan, Philippines — Social Media Manager (Social Media Content Creation)

March 2022-May 2022

- Digital Outgrow PH is the team behind the content creation for Ms. Larra Ventura of Guiguinto Bulacan, a political figure. Our job is mostly on creating Public Relations Content.

EDUCATION

UNIVERSITY OF SOUTHERN MINDANAO, Kabacan, North Cotabato, Philippines — 4 years completed, Degree not obtained (10 SEMESTERS)

2014-2019

I have completed 4 years in the 6-year program Doctor of Veterinary Medicine (DVM). I was not able to meet the qualifying grades to continue in the medical program.

ST. JOHN LEARNING CENTER INC, Tacurong City Sultan Kudarat, Philippines — High School Graduate

2010-2014

I have obtained the rank of 8th Honorable Mention in the graduating class.

ST. JOHN LEARNING CENTER INC, Tacurong City Sultan Kudarat, Philippines — High School Graduate

2003-2010

OTHER ACHIEVEMENTS AND AWARDS

Campus Journalism

EDITOR IN CHIEF, The Mindanao Tech

The Official Student Publication of the University of Southern Mindanao (Kabacan, North Cotabato)

SY: 2018-2019

EDITOR IN CHIEF, The Johnian Gazette

The Official Publication of St. John Learning Center Inc.
Tacurong City, Sultan Kudarat

2011-2014 (3 years)

NEWS CORRESPONDENT, The Mindanao Tech

The Official Student Publication of the University of Southern Mindanao

Kabacan, North Cotabato

SY: 2017-2018

JOURNALIST OF THE YEAR, St. John Learning Center Inc.

Awarded during the HS Commencement Exercises on March 21, 2014 at Tacurong City, Sultan Kudarat

SY: 2013-2014

8th PLACE LEAD WRITING FILIPINO (Tertiary Category)

SPAM 12th National Campus Media Conference
Eurotel Hotel, #21, Don Juico Avenue, 2009 21st St, Angeles
Angeles City, Pampanga
September 12-14, 2018

9th PLACE EDITORIAL WRITING FILIPINO (Tertiary Category)

SPAM 12th National Campus Media Conference
Eurotel Hotel, #21, Don Juico Avenue, 2009 21st St, Angeles
Angeles City, Pampanga
September 12-14, 2018

IDOCUMENTO 2018(Documentary Making Contest)

Participant, SPAM 12th National Campus Media Conference
Eurotel Hotel, #21, Don Juico Avenue, 2009 21st St, Angeles
Angeles City, Pampanga
September 12-14, 2018

Essay Writing

FINALIST, 3rd LAGULAD PRIZE (SOCCSKSARGEN-wide Essay Writing Competition)

“Leping ni Ama (My Dad’s Spirit-Twin)”
Organizer: Cotabato Literary Journal
Theme: Phenomenon
August 2020

WINNER, 2nd LAGULAD PRIZE (SOCCSKSARGEN-wide Essay Writing Competition)

“Addressing Racism: Steadfast Wherever my Feet Lead Me”
Organizer: Cotabato Literary Journal
Theme: Conflicts in Mindanao
July 22, 2019

WINNER, KABABALAGHAN (Sultan Kudarat Essay Writing Competition)

“Isang Ligaw na Kaluluwa”
Organizer: Sultan Kudarat Writers Association
November 2019

2ND PLACE, Istoryang Cotabateno (North Cotabato-Wide Essay Writing Competition)

“Breathe Life Today”
Organizer: SK Federation, North Cotabato Chapter
July 2020

Spoken word Poetry

CHAMPION, SPOKEN POETRY COMPETITION HANDUM KAG DUMOT 2016

Organizer: BUAK
Theme: “The Bitter and Better Stories of Love, Life and Lust”
Grillaholic Resto
Kabacan North Cotabato
November 14, 2016

2ND PLACE, 2ND SPOKEN WORD POETRY CONTEST DURING THE 8TH LANTAW SHORT FILM FESTIVAL

University of Southern Mindanao Gymnasium

Kabacan, North Cotabato
February 24, 2018

Debating and Public Speaking

1st RUNNER UP, UNIVERSITY DEBATING CHAMPIONSHIP FINALS

PASIKLABAN 2016
Theme: "Pasikatan, Pagalingan, Pasiklaban 2016"
Pasiklaban Grounds, USM
Kabacan, North Cotabato
September 30, 2016

BEST SPEAKER, UNIVERSITY DEBATING CHAMPIONSHIP FINALS

PASIKLABAN 2016
Theme: "Pasikatan, Pagalingan, Pasiklaban 2016"
Pasiklaban Grounds, USM
Kabacan, North Cotabato
September 30, 2016

CHAMPION, EXTEMPORANEOUS SPEAKING COMPETITION

CVM KALILINE FESTIVAL AND SPORTS FEST 2017
College of Veterinary Medicine, University of Southern Mindanao
Kabacan, North Cotabato
September 15, 2017

Veterinary Medicine

FINALIST, HAYOP NA HAYOP QUIZ CONTEST

Sponsored by the Society for the Advancement of Veterinary Education and Research (SAVER)
College of Veterinary Medicine, University of Southern Mindanao
Kabacan, North Cotabato
February 26, 2015

SAVER PET SHOW 2016 with the theme "Mobilizing Best Pet Ownership towards Animal Wellness" sponsored by the Society for the Advancement of Veterinary Education and Research

Awards and distinctions:
Earliest Pet and Owner
Cutest Exotic Pet
Most Exotic Pet
University of Southern Mindanao Museum, Kabacan, North Cotabato

FINALIST, HAYOP NA HAYOP ANIMAL TRIVIA QUIZ CONTEST 2016

Sponsored by the Society for the Advancement of Veterinary Education and Research (SAVER)
College of Veterinary Medicine, University of Southern Mindanao
Kabacan, North Cotabato
February 9, 2016

FINALIST, MIKROBYONG-MIKROBYO QUIZ CONTEST

Sponsored by the Society for the Advancement of Veterinary Education and Research (SAVER)
College of Veterinary Medicine, University of Southern Mindanao
Kabacan, North Cotabato
April 26, 2018

Leadership

CHIEF CREATIVE OFFICER, PROJECT THORNS

Digital Creative Publishing Organization
May 2020 - Present
Nationwide

**THE MINDANAO TECH, THE OFFICIAL STUDENT PUBLICATION OF
UNIVERSITY OF SOUTHERN MINDANAO**

- News Correspondent, 2017-2018
- Editor in Chief, 2018-2019
- Kabacan, North Cotabato

**ORGANIZING COMMITTEE, COLLEGE EDITORS' GUILD OF THE
PHILIPPINES NORTH COTABATO CHAPTER
CEGP NORTH COT CHAPTER**

2017-2018

North Cotabato

**NATIONAL REPRESENTATIVE FOR MINDANAO, SCHOOL PRESS
ADVISERS' MOVEMENT**

SPAM INC.

2018-2019

Eurotel Hotel, #21, Don Juico Avenue, 2009 21st St, Angeles

Angeles City, Pampanga

September 12-14, 2018

**PUBLIC INFORMATION OFFICER, TECHNICAL WRITERS
ASSOCIATION OF THE PHILIPPINES (TWAP)**

University of Southern Mindanao

Kabacan, North Cotabato

SY: 2016-2017

**HEAD OF THE ORGANIZING COMMITTEE, TWAP INTEGRATED
WRITING COMPETITION with the theme "Filipino Technical Writers:
Gearing up towards ASEAN Integration and Global Competitiveness"**

Sponsor: Technical Writers Association of the Philippines (TWAP)

College of Arts and Sciences, University of Southern Mindanao

Kabacan, North Cotabato

September 4, 2015

STUDENT PEER FACILITATORS' ORGANIZATION (SPFO)

University Guidance Office

University of Southern Mindanao

- Bus. Manager: 2015-2016
- Treasurer: 2016-2017

**VOLUNTEER, UNIVERSITY STUDENT GOVERNMENT COMMISSION ON
ELECTIONS**

University and Local Student Government Elections

University of Southern Mindanao

Kabacan, North Cotabato

March 9, 2016

**CANDIDATE RELATIONS COMMISSIONER, UNIVERSITY STUDENT
GOVERNMENT COMMISSION ON ELECTIONS**

University and Local Student Government Elections- University of Southern Mindanao

Kabacan, North Cotabato

March 2017

ASSOCIATION OF VETERINARY MEDICINE STUDENTS (AVMS)

- PIO, 2014-2015
- PIO, 2016-2017
- Associate Secretary, 2017-2018

College of Veterinary Medicine

University of Southern Mindanao

Kabacan, North Cotabato

MEMBER, RODEO CLUB PHILIPPINES USM CHAPTER

College of Veterinary Medicine
University of Southern Mindanao
Kabacan, North Cotabato
2016–Present

FACILITATOR, RODEO CLUB BARN VET BATTLES (SKILLS COMPETITION)

Sponsor: Rodeo Club Philippines
College of Veterinary Medicine, University of Southern Mindanao
Kabacan, North Cotabato
February 17, 2017

SEMINARS AND WORKSHOPS ATTENDED

Campus Journalism

12TH NATIONAL CAMPUS MEDIA CONFERENCE with the theme: “Embracing Integration in a borderless Society and in Cyberspace through Campus Journalism”

Eurotel Hotel, #21, Don Juico Avenue, 2009 21st St, Angeles
Angeles City, Pampanga
September 12–14, 2018

NATIONAL TRAINING AND WORKSHOP ON CAMPUS JOURNALISM

sponsored by the Organization of Student Services Educators Inc
Crown Legacy Hotel, Corner Montinola Street, Kisad Rd

Baguio City, Benguet
September 27–29, 2018

JIGGY MANICAD STORIES SA NORTH COTABATO (JMS), a journalism lecture and seminar by Filipino Journalist JiggyManicad

ULS Convention Hall, University of Southern Mindanao
Kabacan, North Cotabato
August 22, 2018

20TH INKBLOTS (NATIONAL JOURNALISM CONFERENCE) with the theme: “The Campus Press Through the years”

Benavides Auditorium, University of Santo Tomas

España Blvd, Sampaloc, Manila, 1008 Metro Manila
December 3–6, 2018

2019 KAPAGENGAYA JOURNALISM CONFAB with the theme: “#Transformative Journalism: Rethinking Campus Journalism in the Age of Social Media”

Café Martina, University of Southern Mindanao
February 22–23, 2019

Veterinary Medicine and Scientific Conferences

11TH NATIONAL CONGRESS OF VETERINARY MEDICINE STUDENTS (NCVMS) with the theme: “Veterinary Students: Upholding Excellence and Camaraderie towards ASEAN Economic Integration”

University of Southern Mindanao
Kabacan, North Cotabato
February 12–14, 2015

ANIMAL WELFARE ADVOCACY DRIVE (AWAD) sponsored by the
Venerable Ladies and Knights Veterinarian Fraternity and Sorority
University of Southern Mindanao,
College of Veterinary Medicine AVR
Kabacan, North Cotabato
December 2018

**PHILIPPINE SOCIETY FOR MICROBIOLOGY (MINDANAO CHAPTER)
CONVENTION 2018** with the theme “Strengthening
academe–industry partnership in microbiology for a sustainable
Mindanao”
Ritz Hotel at Garden Oases, Obrero
Davao City
November 2018
Counselling

SEMINAR AND TRAINING FOR STUDENT PEER FACILITATORS by
the USM University Guidance Office (UGC)
CHS AVR, University of Southern Mindanao
Kabacan, North Cotabato
July 10–11, 2015

WORKSHOP ON BASIC COUNSELING SKILLS sponsored by the USM
University Guidance Center (UGC)
CHS AVR, University of Southern Mindanao
Kabacan, North Cotabato
July 10–11, 2015

WORKSHOP FOR STUDENT PEER FACILITATORS (Retooling) by the
USM University Guidance Office (UGC)
University of Southern Mindanao Hostel, Function Hall
Kabacan, North Cotabato
September 2, 2016

Personal Development

13 MODULES ON THE GROUP GROWTH PROGRAM, a special program
of the USM University Guidance Office (UGC) for first year students
University of Southern Mindanao
Kabacan, North Cotabato
2014–2015

SEMINAR AND WORKSHOP ON ADOLESCENTS JOB AID sponsored by
the USM Gender and Development Office (USM–GAD)
University of Southern Mindanao Hostel, Function Hall
Kabacan, North Cotabato
September 9–10, 2016

SEMINAR ON ADOLESCENT REPRODUCTIVE HEALTH AND HIV AIDS
sponsored by the USM University Guidance Office (UGC)
University of Southern Mindanao
Kabacan, North Cotabato
November 11, 2016

**VOLUNTEER, RODEO CLUB VETERINARY EXTENSION SERVICES
(LARGE ANIMAL DEWORMING AND VITAMIN SUPPLEMENTATION)**
Sponsor: Rodeo Club Philippines
Barangay Paatan, Kabacan, North Cotabato
February 25, 2016

**VOLUNTEER, ANTI-RABIES VACCINATION IN BRGY KATIDTUAN,
KABACAN, NORTH COTABATO**

Brgy. Katidtuankabacan, North Cotabato
March 22, 2016

**VOLUNTEER, FOLLOW-UP ANTI-RABIES VACCINATION IN
BARANGGAY KATIDTUAN, KABACAN, NORTH COTABATO**

Brgy. Katidtuankabacan, North Cotabato
April 26, 2016

**VOLUNTEER, MASSIVE ANTI-RABIES VACCINATION IN BARANGGAY
POBLACION, KABACAN, NORTH COTABATO**

Sponsor: Office of the Municipal Agriculturist, Office of the Provincial Vet and USM College of
Veterinary Medicine
Brgy. Poblacion, Kabacan, North Cotabato
April 26, 2016

SPEAKING ENGAGEMENTS

RESOURCE SPEAKER, Campus Journalism Coaching.

Kabacan Wesleyan Academy
Abellera Street, Poblacion, Kabacan North Cotabato
July 2019

RESOURCE SPEAKER, Social Media Handling and Advertising.

Project Bituon by The Handom Initiative
Online Workshop
April 27, 2021